

Contact: Chris Lyman, Lyman Public Relations
707-256-3948 or chris@Lymanpr.com –

For IMMEDIATE RELEASE

Trump Ocean Resort Baja sells \$165 million of Real Estate
Nearly 300 suites sold

Los Angeles, Calif. (July , 2007) – On Wednesday, June 27th customers lined up to purchase in the Spa Tower at Trump Ocean Resort Baja during a sales selection event held in San Diego; selling almost all of the release inventory in just eight hours. Sales of Trump Ocean Resort Baja have exceeded \$165 million. The buyers have become part of an elite crowd of vacation homeowners who own property built by one of the most respected names in the real estate, Donald J. Trump, in partnership with Irongate.

Recognizing the value of owning resort property in Mexico yet being only a mere thirty minutes from downtown San Diego, every potential customer holding a property reservation purchased a Spa Tower condominium. This included one of the owners' most prominent neighbors, Donald Trump, Jr., who flew in from New York that afternoon to purchase a suite in the Spa Tower during the event and to meet fellow buyers.

“The proximity to the United States combined with the stunning ocean view location ensures that Spa Tower owners can easily slip away for a relaxing retreat,” said Donald Trump, Jr. “With construction already underway, we’re looking forward to creating the finest resort destination on the Baja peninsula.”

The sales success of Spa Tower follows on property's initial record setting offering in December, when close to all of the initial release was sold in one day.

A limited number of hotel-condominiums are still available in what has become one of the most desirable real estate offerings in Mexico. Prices for studio, one-, two-, and three-bedroom properties start in the mid-\$300,000's.

For more information visit www.trump-baja.com or contact Brendan Mann, director of sales, at bmenn@sprealestate.com or 866-858-8736.

###